

# BUNTE MENSCHEN

## The Celebrity-Podcast



The world of the rich, beautiful and famous up close. BUNTE editors Barbara Fischer, Lena Krudewig and Lilly Burger talk to celebrities, scene insiders and editorial colleagues about current stories and events. They give personal insights into the private lives of our celebrities like Til Schweiger, Hans Sigl, Helene Fischer and Co. In addition, the hosts look behind the scenes of the European royals.

The podcast is distributed on all common platforms and promoted throughout the entire BUNTE brand universe.

Each advertising message is integrated into all BUNTE VIP Gloss episodes in the form of a host read. The campaign period and the guaranteed reach depend on the package booked. The host read is played directly after the intro (as a mid-roll).

### Downloads / Streams

### Frequency / Duration

### Availability

> 40.000 Streams / Monat

weekly / around 30 min

Spotify, Deezer, iTunes,  
Google, Amazon, YouTube