

TV SCHLAU

RATE CARD

Nr. 8/22 4 Wochen TV 2.7. – 29.7.22 nur 1,10€

4 1975034501106 08

Österreich 1,20 €
Luxemburg 1,30 €
Frankreich 1,30 €
Schweiz 2,00 SFR

tv schlau

Fernsehen & Rätselspaß

4 WOCHEN SPARPREIS NUR 1,10 EURO

SINA TKOTSCH
in „Dschungelkind“,
100% „Das Erste“

12-Seiten Top-Rätsel
1200 Euro gewinnen

Mit Tagestipps & Filmbewertung
TOP-PROGRAMM FÜR DEN SOMMER

Großes Rätsel-Special

4 WOCHEN TV-PLANER
So verpassen Sie nichts mehr

Aus England
Fußball-EM der Frauen
Wie schlägt sich die deutsche Elf?

„Enkel für Anfänger“
Charmante Komödie im ARD-Sommerkino

„Böhmi brutzelt“
Jan Böhmermann ist zurück am TV-Herd

„Terra X: Giganten der Kunst“
Doku-Reihe: Was trieb van Gogh & Co. an?

1. Woche
2. Woche
3. Woche
4. Woche

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29
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No. 2023 | 1

Valid from 01.01.2023

BCN.

brand-community-network.com

PUBLISHER'S DATA

Publisher

TV SPIELFILM Verlag GmbH
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Frequency of publication & on sale date

monthly, Wednesday

Place of publication

Hamburg, PZN 571348

Bank accounts:

Commerzbank AG
IBAN: DE54 6808 0030 0723 4120 00
BIC: DRES DEFF 680
UniCredit Bank AG
IBAN: DE19 7002 0270 0015 0249 05
BIC: HYVEDEMMXXX

Terms of payment:

Invoices are due in net 30 days after the invoice date. The publisher guarantees a 2 per cent discount for advance payments, provided that the invoice amount is submitted on the publication date of the issue in which the advertisement is published at the latest and no older invoices are outstanding. In the event that the payment target is exceeded, default interest pursuant to Clause 11 of the Terms and Conditions of 5 per cent is calculated based on the respective base rate pursuant to Section 1 (1) of the German Discount Rate Transition Law (Diskontsatz-Überleitungs-Gesetz– DÜG). All prices are net prices. The statutory value-added tax is added. Direct debit is possible.

Terms and conditions:

All ad orders are exclusively carried out pursuant to the General Terms and Conditions. These have to be requested directly from BCN or can be viewed online at:
brand-community-network.com/terms-conditions

Technical data:

For current and binding technical data, log onto duon-portal.de. Also available as PDF download.
duon-portal.de/

Delivery of printer's copy:

Please upload all copies electronically to duon-portal.de. For support please e-mail support@duon-portal.de or call +49 40 37 41 17 50.

General legal notice:

The warranty claims specified in the publishers' general terms and conditions apply only when the certified technical requirements and standards published on the DUON portal have been fulfilled as well as the delivery has been carried out via the DUON portal. This also holds when data are provided without proof.

Online advertisement booking:

The current, binding technical advertisement bookings can also be sent via the online booking system:

obs-portal.de/

FORMATS & RATES

Format	Placement	Bleed format*	Rate
2/1 page	Standard	420 x 267	17.400 €
1/1 page	Standard	210 x 267	8.700 €
1/1 page	inside front cover	210 x 267	9.600 €
1/1 page	outside back cover	210 x 267	10.000 €
1/4 page horizontal	Under table of content	210 x 50	3.600 €
1/4 page horizontal	Middle of program	210 x 50	3.600 €
Banner prime time	Standard	395 x 10	5.200 €

*width x height in mm

Advertorials:

Formats and prices for advertorials created by the editorial team on request. For more information, please visit brand-community-network.com/advertisingsolutions/print/native-ads

Consecutive Ads:

Surcharge on two or more adverts on consecutive partial-page ads: 5%

Fixed placements:

Agreed fixed placements (e.g. first for a business line, commodity group, etc.) entitle the publisher to bill a placement surcharge.

Type area format:

On request.

Digital rate card:

Please find the digital rate card here:

AD SPECIALS

Rates per thousand	excl. subscriptions*
Bound inserts	
up to 4 pages	89 €
up to 8 pages	95 €
up to 12 pages	102 €
Glued-on inserts	
Postcard up to 10 g	42 €
Booklet up to 20 g	56 €
Sample up to 20 g	59 €
Loose inserts	
up to 20 g	83 €
up to 30 g	90 €
up to 40 g	98 €
up to 50 g	110 €

Additional ad specials available on request.

Prices apply for the booking of at least the entire domestic print run.

The publisher reserves the right to reschedule bookings with less than domestic print run.

A minimum run of 50,000 copies applies for all ad specials.

Smaller booking units, e.g. according to Nielsen areas or federal states, are possible. For these will be charged an additional 20 % per thousand.

All tariff ad specials are eligible for discount and count towards the annual agreement commitment.

Calculation basis:

The calculation basis is the planned circulation or IVW quarterly report upon order confirmation, exclusive of the respective e-paper copies.

Delivered quantity:

The delivered quantity is based on the planned print run or IVW quarterly report valid at the date of the order confirmation, plus 2 % surplus. In order to react to circulation fluctuations at short notice, we recommend contacting our Print Management/Placement (see "Your Personal Contacts" page) one more time before production start.

Delivery address and deadline:

Please find the delivery address and deadline on the respective order confirmation. An incoming goods inspection does not take place at the printing plant.

Conditions of delivery:

Ad specials must be delivered in accordance with the guidelines of the Bundesverband für Druck und Medien (German Association of Print and Media), and be clearly marked with the name of the publication and issue. The material must be delivered, carriage paid, to the address where it will be processed.

Order and cancellation date:

See "special closing dates" on page "Schedule & Topics Print"; due to limited availability, we strongly recommend booking as early as possible.

Proviso:

Should any processing problems arise, completion of the circulation takes priority over ad special processing.

AdSpecial Portal:

Binding technical information on Ad Specials and information on deadlines, samples and delivery for the participating objects is available for download at adspecial-portal.de

Glued-on inserts:

The basis is a 1/1 carrier advertisement.

Sample products:

An additional postal fee applies to samples and objects over 2.5 mm thickness.

Samples:

We require five definitive (original) samples, in case of product samples 50 original samples by the ad special closing date or at least 6 weeks before EVT. The samples must be delivered to AdTech Factory Print Management, Hauptstrasse 127, 77652 Offenburg, Germany

SCHEDULE

The BCN topic preview tool provides you with attractive themes or specials:

brand-community-network.com/topic-preview-tool

No.	On sale date	Closing/ Copy date*	Special Closing Date**	Program period
1/23	07.12.22	07.11.22	#BEZUG!	17.12.22 - 13.01.23
2/23	04.01.23	30.11.22	#BEZUG!	14.01.23 - 10.02.23
3/23	01.02.23	28.12.22	#BEZUG!	11.02.23 - 10.03.23
4/23	01.03.23	30.01.23	#BEZUG!	11.03.23 - 07.04.23
5/23	29.03.23	27.02.23	#BEZUG!	08.04.23 - 05.05.23
6/23	26.04.23	22.03.23	#BEZUG!	06.05.23 - 02.06.23
7/23	24.05.23	21.04.23	#BEZUG!	03.06.23 - 30.06.23
8/23	21.06.23	17.05.23	#BEZUG!	01.07.23 - 28.07.23
9/23	19.07.23	19.06.23	30.05.23	29.07.23 - 25.08.23
10/23	16.08.23	17.07.23	#BEZUG!	26.08.23 - 23.09.23
11/23	13.09.23	14.08.23	#BEZUG!	23.09.23 - 20.10.23
12/23	11.10.23	08.09.23	#BEZUG!	21.10.23 - 17.11.23
13/23	08.11.23	06.10.23	#BEZUG!	18.11.23 - 15.12.23
1/24	06.12.23	06.11.23	#BEZUG!	16.12.23 - 12.01.24
2/24	03.01.24	28.11.23	#BEZUG!	13.01.24 - 09.02.24

* Closing & cancellation date, delivery date for printer's copies

** Closing & cancellation date for ad specials, special formats, special placements

YOUR PERSONAL CONTACTS

Here you can find an overview about all contacts:

brand-community-network.com/contact

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