

FOR OUR PLANET

RATE CARD

FOR OUR PLANET 

DAS NACHHALTIGKEITSMAGAZIN –
Verstehen. Gestalten. Verändern

ASK
Billie Eilish, Coldplay,
Harry Styles
Popstars gegen die
Klimakrise: Was soll
das bringen?

ACT
Rettet die Ozeane!
Aktivisten und Forscher
im Kampf für das größte
Ökosystem der Erde
New Green Style
Smarte Produkte, die
gut aussehen. Und gut
für den Planeten sind

CHANGE
Einfach anfangen
Wie vier Haushalte
ihren CO₂-Fußabdruck
verkleinern

JETZT NEU

OH, SO SCHÖN IST NACHHALTIGKEIT
Klüger wohnen, besser essen, cooler kleiden.
32 Seiten Special über die Welt von morgen

5.90 €
Erstausgabe
2022

 [act_forourplanet](https://www.act_forourplanet.com)



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BCN.

brand-community-network.com

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Publisher

BurdaVerlag Data Publishing GmbH
Arabellastraße 23
D-81925 München

Brand Director

Stefanie Waehlert
P +49 89 9250 3585
stefanie.waehlert@burda.com

Print Management/Placement

Doris Braß
AdTech Factory GmbH
Arabellastraße 21
D-81925 München
P +49 89 9250-2452
doris.brass@adtechfactory.com

Ad Management/Order Management

AdTech Factory GmbH
Hauptstraße 127
D-77652 Offenburg
P +49 781 84 3756
orders@adtechfactory.com

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Terms of payment:

Invoices are due in net 30 days after the invoice date. The publisher guarantees a 2 per cent discount for advance payments, provided that the invoice amount is submitted on the publication date of the issue in which the advertisement is published at the latest and no older invoices are outstanding. In the event that the payment target is exceeded, default interest pursuant to Clause 11 of the Terms and Conditions of 5 per cent is calculated based on the respective base rate pursuant to Section 1 (1) of the German Discount Rate Transition Law (Diskontsatz-Überleitungs-Gesetz– DÜG). All prices are net prices. The statutory value-added tax is added. Direct debit is possible.

Terms and conditions:

All ad orders are exclusively carried out pursuant to the General Terms and Conditions. These have to be requested directly from BCN or can be viewed online at:
brand-community-network.com/terms-conditions

Technical data:

duon-portal.de/

Delivery of printer's copy:

Please upload all copies electronically to duon-portal.de. For support please e-mail support@duon-portal.de or call +49 40 37 41 17 50.

General legal notice:

The warranty claims specified in the publishers' general terms and conditions apply only when the certified technical requirements and standards published on the DUON portal have been fulfilled as well as the delivery has been carried out via the DUON portal. This also holds when data are provided without proof.

Online advertisement booking:

The current, binding technical advertisement bookings can also be sent via the online booking system:

obs-portal.de/

FORMATS & RATES

Format	Placement	Bleed format*	Rate
FOP Magazin			
1/1 page	Standard	220 x 285	24.400 €
2/1 page	Opening Spread	440 x 285	58.600 €
1/1 page	outside back cover	220 x 285	29.300 €
1/1 page	inside front cover	220 x 285	29.300 €
1/2 page	Standard	220 x 143	15.400 €
FOP Special Publication "Top-Klimaengagement"			
1/1 page	Standard	200 x 287	24.400 €
2/1 page	Opening Spread	400 x 287	58.600 €
1/1 page	outside back cover	200 x 287	29.300 €
1/1 page	inside front cover	200 x 287	29.300 €

*width x height in mm

Advertorials:

Formats and prices for advertorials created by the editorial team on request. For more information, please visit brand-community-network.com/advertisingsolutions/print/native-ads

Consecutive Ads:

Surcharge on two or more adverts on consecutive partial-page ads: 5%

Fixed placements:

Agreed fixed placements (e.g. first for a business line, commodity group, etc.) entitle the publisher to bill a

Type area format:

On request.

SCHEDULE

The BCN topic preview tool provides you with attractive themes or specials:

brand-community-network.com/topic-preview-tool

Carrier medium	No.	On sale date	Closing date*	Copy date**
FOP Magazin				
as Standalone	1/23	05.05.2023	28.03.2023	04.04.2023
as Standalone	2/23	03.11.2023	26.09.2023	05.10.2023
FOP Sonderpublikation "Top-Klima-Engagement" 2023				
FOCUS	41/23	07.10.2023	14.09.2023	21.09.2023
FOCUS MONEY	43/23	18.10.2023	14.09.2023	21.09.2023

* Closing & cancellation date

** Delivery date for printer's copies

*** Closing & cancellation date for ad specials, special formats, special placements

YOUR PERSONAL CONTACTS

Here you can find an overview about all contacts:

brand-community-network.com/contact

CEO BCN & ADTECH FACTORY GMBH

Burkhard Graßmann
 P +49 89 9250 2707
burkhard.grassmann@burda.com

BCN INTERNATIONAL SALES

Head of International Sales

Silke Noak
 P +49 89 9250 4653
 M +49 151 526 38 646
silke.noak@burda.com

Asia

Jeannine Soeldner
 P +44 20 7607 7979
 M +44 7976 946 515
jeannine.soeldner@burda.com

Austria

Tatjana Franek
 M +43 664 1275845
tatjana.franek@burda.com

France / Benelux

Marion Badolle-Feick
 P +33 1 7271 2524
marion.badolle-feick@burda.com

Greece / Cyprus

Jeannine Soeldner
 P +44 20 7607 7979
 M +44 7976 946 515
jeannine.soeldner@burda.com

Italy

Marion Badolle-Feick
 P +33 1 7271 2524
marion.badolle-feick@burda.com

Central Eastern Europe

Jeannine Soeldner
 P +44 20 7607 7979
 M +44 7976 946 515
jeannine.soeldner@burda.com

Scandinavia

Jeannine Soeldner
 P +44 20 7607 7979
 M +44 7976 946 515
jeannine.soeldner@burda.com

Spain / Portugal

Jeannine Soeldner
 P +44 20 7607 7979
 M +44 7976 946 515
jeannine.soeldner@burda.com

Switzerland

Regina Essig
 P +41 44 8102 146
 M +41 78 908 8720
regina.essig@burda.com

UK / Ireland

Jeannine Soeldner
 P +44 20 7607 7979
 M +44 7976 946 515
jeannine.soeldner@burda.com

US / Canada / Mexico

Jeannine Soeldner
 P +44 20 7607 7979
 M +44 7976 946 515
jeannine.soeldner@burda.com

ADTECH FACTORY GMBH

Order Management

P +49 781 84 3756
orders@adtechfactory.com

Placement

Doris Braß
 P +49 89 9250-2452
doris.brass@adtechfactory.com

Production

P +49 781 84 2963
sammelanfragen-production@adtechfactory.com

PUBLISHER MANAGEMENT

Head of Publisher Management

Meike Nevermann
 P +49 89 9250 3774
meike.nevermann@burda.com

Team Lead Senior Publisher Manager

Corinna Schmid
 P +49 89 9250 3438
corinna.schmid@burda.com