

# RATE CARD

## FOR OUR PLANET

No. 2022

Valid from 01.01.2022

### KLIMAGAZIN



Status: 01.10.2021

# BCN.

[brand-community-network.com](http://brand-community-network.com)

## PUBLISHER'S DATA

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**Frequency of publication  
& on sale date**

4 x p.a., saturday (subject to change)

**Place of publication**

Munich, PZN 513006

**Bank accounts:**

Commerzbank AG  
IBAN: DE61 6808 0030 0720 0419 00  
BIC: DRES DEFF 680

**Terms of payment:**

Invoices are due in net 30 days after the invoice date. The publisher guarantees a 2 per cent discount for advance payments, provided that the invoice amount is submitted on the publication date of the issue in which the advertisement is published at the latest and no older invoices are outstanding. In the event that the payment target is exceeded, default interest pursuant to Clause 11 of the Terms and Conditions of 5 per cent is calculated based on the respective base rate pursuant to Section 1 (1) of the German Discount Rate Transition Law (Diskontsatz-Überleitungs-Gesetz- DÜG). All prices are net prices. The statutory value-added tax is added. Direct debit is possible.

**Terms and conditions:**

All ad orders are exclusively carried out pursuant to the General Terms and Conditions. These have to be requested directly from BCN or can be viewed online at:  
[brand-community-network.com/terms-conditions](http://brand-community-network.com/terms-conditions)

**Technical data:**

For current and binding technical data, log onto [duon-portal.de](http://duon-portal.de). Also available as PDF download.  
[duon-portal.de/](http://duon-portal.de/)

**Delivery of printer's copy:**

Please upload all copies electronically to [duon-portal.de](http://duon-portal.de). For support please e-mail [support@duon-portal.de](mailto:support@duon-portal.de) or call +49 40 37 41 17 50.

**General legal notice:**

The warranty claims specified in the publishers' general terms and conditions apply only when the certified technical requirements and standards published on the DUON portal have been fulfilled as well as the delivery has been carried out via the DUON portal. This also holds when data are provided without proof.

**Online advertisement booking:**

The current, binding technical advertisement bookings can also be sent via the online booking system:  
[obs-portal.de/](http://obs-portal.de/)

# FORMATS & RATES

Format	Placement	Bleed format*	Rate
<b>Klimagazin</b>			
1/1 page	Standard	190 x 247	55,900 €
2/1 page	Opening Spread	380 x 247	156,500 €
1/1 page	inside back cover	190 x 247	66,900 €
1/1 page	inside front cover	190 x 247	66,900 €
<b>"Sonderpublikationen" (Special Issues)</b>			
1/1 page	Standard	200 x 287	55,900 €
2/1 page	Opening Spread	400 x 287	156,500 €
1/1 page	inside back cover	200 x 287	66,900 €
1/1 page	inside front cover	200 x 287	66,900 €

\*width x height in mm

### Advertorials:

Formats and prices for advertorials created by the editorial team on request. For more information, please visit [brand-community-network.com/advertisingsolutions/print/native-ads](http://brand-community-network.com/advertisingsolutions/print/native-ads)

### Consecutive Ads:

Surcharge on two or more adverts on consecutive partial-page ads: 5%

### Fixed placements:

Agreed fixed placements (e.g. first for a business line, commodity group, etc.) entitle the publisher to bill a placement surcharge.

### Type area format:

On request.

### Digital rate card:

Please find the digital rate card here:

[brand-community-network.de/advertisingsolutions/digital/prices](http://brand-community-network.de/advertisingsolutions/digital/prices)

# SCHEDULE

The BCN topic preview tool provides you with attractive themes or specials:

[brand-community-network.com/topic-preview-tool](https://brand-community-network.com/topic-preview-tool)

Carrier medium	No.	On sale date	Closing date*	Copy date**
<b>Klimagazin #1/22</b>				
FOCUS	19/22	07.05.2022	11.03.2022	18.03.2022
FOCUS MONEY	20/22	11.05.2022	11.03.2022	18.03.2022
ELLE	06/22	11.05.2022	11.03.2022	18.03.2022
HARPER'S BAZAAR	06/22	28.05.2022	11.03.2022	18.03.2022

<b>Klimagazin #2/22</b>				
FOCUS	36/22	03.09.2022	01.07.2022	08.07.2022
FOCUS MONEY	37/22	07.09.2022	01.07.2022	08.07.2022
ELLE	10/22	07.09.2022	01.07.2022	08.07.2022
HARPER'S BAZAAR	10/22	07.09.2022	01.07.2022	08.07.2022

<b>"FOP Sonderpublikation" (Special Issue) "Top-Klimaengagement" 2022</b>				
FOCUS	45/22	05.11.2022	29.09.2022	06.10.2022
FOCUS MONEY	46/22	09.11.2022	29.09.2022	06.10.2022

<b>"FOP Sonderpublikation" (Special Issue) "Munich Transition for Tomorrow Summit" 2022</b>				
FOCUS	47/22	19.11.2022	14.10.2022	21.10.2022
FOCUS MONEY	48/22	23.11.2022	14.10.2022	21.10.2022

\* Closing & cancellation date

\*\* Delivery date for printer's copies

# YOUR PERSONAL CONTACTS

Here you can find an overview about all contacts:

[brand-community-network.com/contact](http://brand-community-network.com/contact)

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