

RATE CARD

FOCUS STYLE

No. 2022

Valid from 01.01.2022



Status: 01.10.2021

BCN.

brand-community-network.com

PUBLISHER'S DATA

Publisher

FOCUS Magazin Verlag GmbH
Arabellastraße 23
D-81925 München

Brand Director

Andrea Laub
P +49 89 9250 3669
andrea.laub@burda.com

Print Management/Placement

Kai Sahlfeld
AdTech Factory GmbH
Arabellastraße 23
D-81925 München
P +49 89 9250 2950
kai.sahlfeld@adtechfactory.com

Ad Management/Order Management

AdTech Factory GmbH
Hauptstraße 127
D-77652 Offenburg
P +49 781 84 3751
orders@adtechfactory.com

Frequency of publication

& on sale date

4 x p.a., saturday (subject to change)

Place of publication

Munich, PZN 511237

Bank accounts:

Commerzbank AG
IBAN: DE54 6808 0030 0723 4120 00
BIC: DRES DEFF 680
UniCredit Bank AG
IBAN: DE19 7002 0270 0015 0249 05
BIC: HYVEDEMMXXX

Terms of payment:

Invoices are due in net 30 days after the invoice date. The publisher guarantees a 2 per cent discount for advance payments, provided that the invoice amount is submitted on the publication date of the issue in which the advertisement is published at the latest and no older invoices are outstanding. In the event that the payment target is exceeded, default interest pursuant to Clause 11 of the Terms and Conditions of 5 per cent is calculated based on the respective base rate pursuant to Section 1 (1) of the German Discount Rate Transition Law (Diskontsatz-Überleitungs-Gesetz– DÜG). All prices are net prices. The statutory value-added tax is added. Direct debit is possible.

Terms and conditions:

All ad orders are exclusively carried out pursuant to the General Terms and Conditions. These have to be requested directly from BCN or can be viewed online at:

brand-community-network.com/terms-conditions

Technical data:

For current and binding technical data, log onto duon-portal.de. Also available as PDF download.

duon-portal.de/

Delivery of printer's copy:

Please upload all copies electronically to duon-portal.de. For support please e-mail support@duon-portal.de or call +49 40 37 41 17 50.

General legal notice:

The warranty claims specified in the publishers' general terms and conditions apply only when the certified technical requirements and standards published on the DUON portal have been fulfilled as well as the delivery has been carried out via the DUON portal. This also holds when data are provided without proof.

Online advertisement booking:

The current, binding technical advertisement bookings can also be sent via the online booking system:

obs-portal.de/

FORMATS & RATES

Format	Placement	Bleed format*	Rate
1/1 page	Standard	247 x 380	29,900 €
2/1 page	Opening Spread	494 x 380	62,900 €
1/1 page	inside back cover	247 x 380	33,900 €
1/1 page	inside front cover	247 x 380	33,900 €

*width x height in mm

Advertorials:

Formats and prices for advertorials created by the editorial team on request. For more information, please visit brand-community-network.com/advertisingsolutions/print/native-ads

Consecutive Ads:

Surcharge on two or more adverts on consecutive partial-page ads: 5%

Fixed placements:

Agreed fixed placements (e.g. first for a business line, commodity group, etc.) entitle the publisher to bill a placement surcharge.

Type area format:

On request.

Digital rate card:

Please find the digital rate card here:

brand-community-network.de/advertisingsolutions/digital/prices

SCHEDULE

The BCN topic preview tool provides you with attractive themes or specials:

brand-community-network.com/topic-preview-tool

No.	On sale date	Closing date*	Copy date**
01/2022 with FOCUS #12/2022	19.03.2022	21.02.2022	25.02.2022
02/2022 with FOCUS #28/2022	09.07.2022	13.06.2022	17.06.2022
03/2022 with FOCUS #38/2022	17.09.2022	22.08.2022	26.08.2022
04/2022 with FOCUS #49/2022	03.12.2022	07.11.2022	11.11.2022

* Closing & cancellation date

** Delivery date for printer's copies

YOUR PERSONAL CONTACTS

Here you can find an overview about all contacts:

brand-community-network.com/contact

BCN CLIENT SERVICES

CEO (speaker)

Burkhard Graßmann
P +49 89 9250 2707
burkhard.grassmann@burda.com

CEO

Michael Samak
P +49 89 9250 4670
michael.samak@burda.com

BCN INTERNATIONAL SALES

Head of International Sales

Silke Noak
P +49 89 9250 4653
M +49 151 526 38 646
silke.noak@burda.com

Asia

Jeannine Soeldner
P +44 20 7607 7979
M +44 7976 946 515
jeannine.soeldner@burda.com

Austria

Tatjana Franek
M +43 664 1275845
tatjana.franek@burda.com

France / Benelux

Marion Badolle-Feick
P +33 1 7271 2524
marion.badolle-feick@burda.com

Greece / Cyprus

Jeannine Soeldner
P +44 20 7607 7979
M +44 7976 946 515
jeannine.soeldner@burda.com

Italy

Marion Badolle-Feick
P +33 1 7271 2524
marion.badolle-feick@burda.com

Poland

Jeannine Soeldner
P +44 20 7607 7979
M +44 7976 946 515
jeannine.soeldner@burda.com

Scandinavia

Jeannine Soeldner
P +44 20 7607 7979
M +44 7976 946 515
jeannine.soeldner@burda.com

Spain / Portugal

Jeannine Soeldner
P +44 20 7607 7979
M +44 7976 946 515
jeannine.soeldner@burda.com

Switzerland

Regina Essig
P +41 44 8102 146
M +41 78 908 8720
regina.essig@burda.com

UK / Ireland

Jeannine Soeldner
P +44 20 7607 7979
M +44 7976 946 515
jeannine.soeldner@burda.com

US / Canada / Mexico

Jeannine Soeldner
P +44 20 7607 7979
M +44 7976 946 515
jeannine.soeldner@burda.com

ADTECH FACTORY GMBH

CEO (speaker)

Burkhard Graßmann
P + 49 89 9250 2707
burkhard.grassmann@burda.com

Ad Management/ Order Management

P +49 781 84 3751
orders@adtechfactory.com

Print Management/ Placement

Kai Sahlfeld
P +49 89 9250 2950
kai.sahlfeld@adtechfactory.com

Print Management/ Production

P +49 40 4131 1387
sammelanfragen-production@adtechfactory.com

PUBLISHER MANAGEMENT NEWS

Head of Publ. Management

Meike Nevermann
P +49 89 9250 3774
meike.nevermann@burda.com

Senior Publisher Manager

Corinna Schmid
P +49 89 9250 3438
corinna.schmid@burda.com